

Shopping Ashore

Port & Shopping Guide

Please take this port guide with you ashore.

Nassau



NORWEGIAN CRUISE LINE
FREESTYLE CRUISING®

History & Highlights Overview

Nassau is the capital of the Commonwealth of the Bahamas and the largest city on the island of New Providence. When Christopher Columbus landed in 1492, some of the Bahamas were inhabited by the Lucayan Indians. The Spaniards, who followed the discovery, soon abandoned plans to stay when they discovered there was no gold on the islands of the Bahamas. English Puritans from Bermuda, seeking a new way of life, came to the islands about 150 years later and settled on Eleuthera. Soon after, a second group settled into New Providence, naming the island after the famous town in Rhode Island. By 1660, all the islands were officially linked by the proclamation of King Charles II.

For the next 35 years, pirates and swashbucklers dominated the waters around the archipelago. The Spanish government, incensed by the attacks on their galleons and England's indifference, launched an attack from Cuba and burned Charles Town (on New Providence Island) to the ground. A year later, the former capital city was rebuilt and renamed Nassau. Civilization was restored in the islands when in 1717, Capt.

Woodes Rogers, once a pirate himself, was enlisted as governor and initiated a clean-up offering full amnesty to all pirates who lowered their flags. Nassau prospered and fell many times over the course of the next 200 years. Before the turn of the 20th century, Henry Flagler came to the Bahamas with the money and power needed to build the island into a major resort town. World War I, however, stopped travel in the Atlantic, and Nassau again suffered economic devastation.

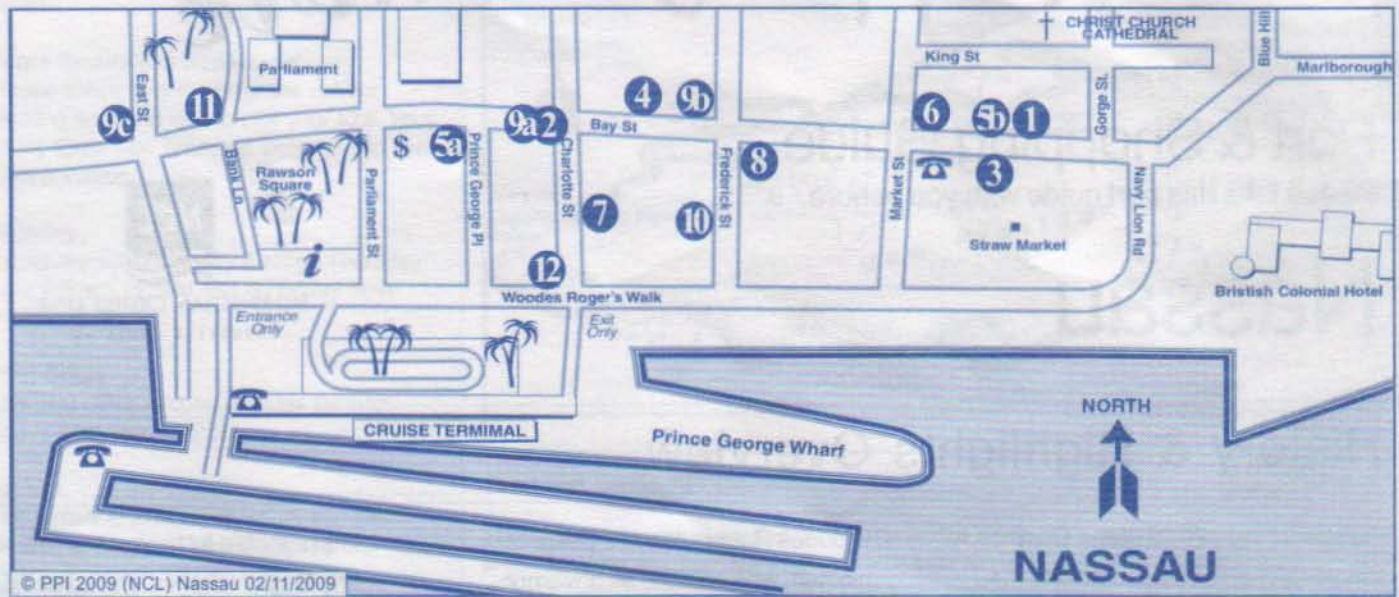
Luckily, prohibition in the U.S. afforded the islands some unusual luck. The first casino opened in 1929, Pan Am began service to Nassau from Miami, bringing wealthy American tourists to the island. Nassau soon emerged as one of the most notable banking centers in the Caribbean and today still enjoys this notoriety.

Nassau will romance you with its pastel pink colors, its style...the clip clop of hooves as horse drawn carriages meander lazily down the city's narrow streets. You can see gardens of flaming flowers, the

impregnable forts of yesteryear, and tiny Easter villages. Paradise Island, the playground of the rich and famous, is encompassed by soft golden sandy beaches that touch aquamarine waters. View the bustling straw markets, ladies braiding hair creating wearable artwork, policemen dressed in crisply starched jackets, enjoy duty and tax free shopping, and a variety of conch and coconut cuisine. Together, this leaves a lasting impression of the beauty and ambiance of the Bahamas.

The culture is a melting pot of many native customs ranging from the indigenous "Indian" people who populated the Bahamas, including West African, English, and other cultures who arrived in the Bahamas over the past three or four centuries. People from many diverse backgrounds migrated to the region, such as British Loyalists (accompanied by slaves) fleeing America after the War of Independence, Bermudan slaves, people from other Caribbean islands, and many other nationalities. Their experiences, beliefs, and lifestyles today have shaped Bahamian culture. ☪

Shopping Ashore



1 DIAMONDS INTERNATIONAL

#1 Recommendation for All Diamonds!

- Over 120 locations, Diamonds International is still family-owned!
- A reputation of luxury, value, and trust since 1986.
- Buying closest to the source affords you the best pricing.
- Largest selection of certified diamonds and colored gemstones.
- Selection of loose diamonds, settings, and jewelry.
- Handcrafted jewelry for everyone from \$49 to over \$1 million.
- We offer a lifetime upgrade policy.
- Trade in your current diamond toward your new purchase.
- Certified GIA and EGL appraisals.
- Gemologists and master jewelers on site.
- Get your free diamond charm bracelet or free charm at this location.
- Exclusive Pink Panther Collection: rings, necklaces, and earrings.
- Designer brands including: The Eighty-Eight™ and Hearts On Fire.
- Uncompromising commitment to customer service.
- Widest diamond selection throughout the Bahamas.
- From diamond basics to designer lines.
- Luxury jewelry, elegant timepieces, and gemstone products.
- Design your own signature piece; ready in one hour.
- U.S. citizens: Loose gemstones are exempt from duty.
- Extensive selection of watches. You deserve it, treat yourself!
- Movado, Philip Stein, Audemars Piguet, Cyma, Corum, and more.
- Largest selection of bridal, anniversary, and engagement gifts.
- Keep current on the newest jewelry trends and the hottest styles.
- Offering a wide range of payment options.
- New York-based customer service center.
- We invite you into our world of fashion.

2 TANZANITE INTERNATIONAL

The Tanzanite Expert Since 1988.

- We buy directly from the source and pass the savings onto you.
- Tanzanite was discovered in 1967.
- Tanzanite is mined in only one place in the world.
- Origin: Merelani Hills in Tanzania, East Africa.
- We are a Tanzanite One Foundation sightholder.
- Largest tanzanite selection in the Bahamas.
- Excellent selection of earrings, pendants, bracelets, and necklaces.
- Choose from casual to elegant settings.
- Loose and set tanzanite pieces: every size, shape, and shade.
- Hand selected for color, clarity, and brilliance.
- Hues that range from light lavender to deep, rich, purplish-blue.
- Guaranteed certified appraisals.
- New York-based customer service center.

3 DIAMONDS INTERNATIONAL WATCH & DESIGN

Fine Watches & Designer Jewelry.

- The renowned authority on exquisite timepieces.
- Timepieces for every lifestyle and budget.
- We offer the best selection throughout the Bahamas.
- Hundreds of models and styles; over 40 brands in stock.
- Ernst Benz, Maurice Lacroix, Longines, Michele, and ESQ.
- Add fashion to your wrist with designer watches.
- A timepiece is considered a work of art.
- Find a watch that compliments your lifestyle.
- Think of a watch as the ultimate wardrobe accessory.
- Knowledgeable staff available to educate you on each timepiece.
- Phenomenal array of designer jewelry.

4 DIAMONDS INTERNATIONAL BRANCH

The Jewelry Superstore!

- Shop an outstanding collection of fine jewelry.
- Lifetime upgrade policy.
- Certified GIA and EGL appraisals.
- Gemologists and master jewelers on site.
- Friendly and knowledgeable staff on premises.

5a COLOMBIAN EMERALDS INTERNATIONAL

5b *Celebrating Life's Most Memorable Moments.*

- 40-year reputation for quality, service, and value.
- Genuine Colombian emeralds, diamonds, and colored gemstones.
- From the affordable to the fabulous.
- Exclusive seller for Amoro, the world's most romantic jewelry.
- Fine design and superb quality.
- Attention to all-important refinements makes Amoro the perfect gift.
- Exclusive seller for Gregg Ruth colored diamond jewelry.
- Sapphires, tanzanite, precious and semi-precious gemstones.
- Friendly and knowledgeable staff.
- The same duty-free prices in all 50 stores.
- U.S. service center with a toll-free number.
- Complimentary certified appraisals at time of purchase.
- International guarantee of authenticity on all purchases.
- Free 90-day insurance protection against damage, loss, and theft.
- U.S./Canadian residents open a dutyfree.com gold advantage card.
- Wear your new jewelry home and pay for it later.
- Exclusive agents for Mark Henry Alexandrite in Nassau.
- Jaeger LeCoultre, Ebel, Tissot, Longines, and Frederique Constant.

6 JEWELER'S WAREHOUSE

Affordable Fine Jewelry from the Islands "Value Leader."

- Up to 50% off quality jewelry and fine watches.
- Diamonds, emeralds, rubies, sapphires, pearls, and tanzanite.
- Fine Italian gold jewelry.
- Great fashion watches including Seiko, Citizen, and Wenger.
- All jewelry comes with a certified appraisal at time of purchase.

7 VENETIAN JEWELERS

The Authority on Sophia Fiori Blue Diamonds.

- Blue diamonds: Extraordinarily different and affordable.
- Blue diamonds: Loose or set in award-winning designs.
- Sophia Fiori Blue Diamonds: Featured at the 2008 Emmy Awards.
- Sophia Fiori: Only available in the Caribbean.
- Lifetime guarantee on all Sophia Fiori Blue Diamonds.
- Solare 129 by Sophia Fiori, Biro 88, and Crisscut diamond designs.
- Ammolite by Korite, Hello Kitty, and Caribbean Hook Bracelets.
- Phillip Stein, Maurice Lacroix, ESQ, Ernst Benz, and Ritmo Mvrdo.
- Tanzanite, larimar, alexandrite, pink and rainbow sapphires, etc.

8 DEL SOL

The World's Largest Color-Change Retailer!

- Amazing color-change gifts for the entire family!
- Over 100 clothing options: T-shirts, shorts, women's tees, etc.
- Over 20 shades of nail polish that change color in the sun.
- Solize™ sunglasses: Polarized lenses with a lifetime guarantee.
- Just for kids: T-shirts, toys, hair accessories, and more.
- Jewelry and accessories: Watches, hats, rings, and pendants.
- Free beach bag with the purchase of two T-shirts.

9a EFFY JEWELERS

9b *Introducing DiVersa - Two Unique Looks in One!*

- For over 30 years, Effy Hematian has designed beautiful jewelry.
- All Effy jewelry is factory-direct, which means incredible savings.
- Effy is the only authorized dealer of DiVersa jewelry.
- Effy is known for their exquisite Rainbow Sapphire Collection.
- Silver Balissima Collection w/gold, diamond, and gemstone accents.
- White or blue diamond pendant and earring sets for a super price.
- Watch brands: National Geographic and Festina.
- Visit our new factory outlet - the only one in the Caribbean!

9c EFFY FACTORY OUTLET

Visit Our New Factory Outlet!

- Enjoy beautiful Effy designs at below factory-direct prices.
- Find something, make an offer! All reasonable offers considered.

10 TORTUGA BAKERY AND RETAIL SHOP

A Taste of the Islands in the Bahamas!

- Most popular rum cake on the islands.
- Rum cake - number one souvenir on the islands.
- Six cake flavors baked fresh daily in Nassau.
- The only outlet in the Bahamas selling fine Tortuga rum.
- Visit our store for free cake samples.

11 PRESTIGE SILVER

Nassau's Largest Retailer of .925 Silver!

- Exclusive designer jewelry, specializing in the latest designs.
- Fantastic range of .925 silver jewelry at great prices.
- Free pair of stud earrings with any purchase over \$10.
- Chains, bracelets, bangles, earrings, rings, and body jewelry.
- Friendly staff to help you make your selection.

12 HARD ROCK CAFÉ

The Original, the Authentic, the Best!

- World-famous family restaurant welcomes you to the Bahamas.
- Burgers, beer, and Bahamian memories.
- Stop by the Rock Shop for collectible and unique souvenirs.

More About the Port

Docking/Anchorage

The ship docks in Nassau at Prince George Wharf.

Shore Excursions Departures

Please check your ticket for the correct meeting time and location for your tour. Your Shore Excursion Team will direct you to your transportation.

Banking

Banks are open Monday through Thursday from 9:30am to 3pm and on Friday from 9:30am to 5pm.

Post Office

The post office is open Monday through Friday from 9am to 5:30pm.

Airport

The airport is located about 25 minutes west of downtown. Taxi fare is approximately \$20 each way.

In Case of Emergency

United Shipping Co. Ltd.
P.O. Box N4005, Nassau, Bahamas.
Tel: 242-322-1340
Fax: 242-323-8779

At a Glance

Capital: Nassau

Location: 150 miles from Palm Beach, Florida

Taxi: Taxis are available

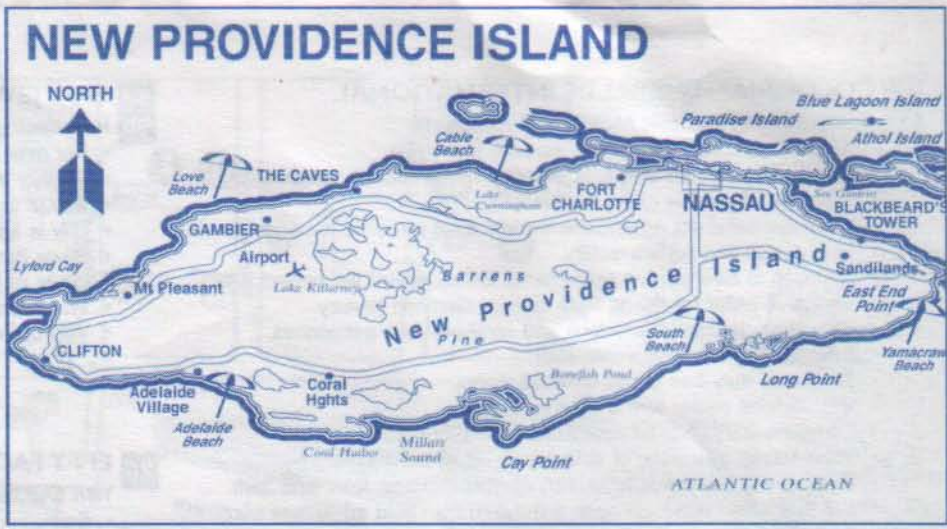
Currency: Bahamian dollar. 1 \$B = 1 \$U.S.

Language: English

Population: 139,500



Tune in to the **Port Channel** for the latest updated port and shopping information. Consult your **Freestyle Daily** for channel listing.



Shop with Confidence Guarantee

Shop with confidence at each of the recommended stores. All stores listed on the map have paid a promotional fee and given **Norwegian Cruise Line** passengers a Buyer's Guarantee valid for 30 days after purchase. This guarantee is valid for repairs or exchanges. Please note the following conditions apply to the guarantee: Buyers negligence or buyer's regret is excluded. **Only appraisals from properly certified, independent gemologists not affiliated with a retail jeweler will be considered.** Electronics and watches requiring service must be returned by the consumer to the respective manufacturer. Price paid for merchandise or verbal claims/agreements between merchant and guest will not be grounds for return. All purchases, including fragile items, must be checked before leaving the store. Do not mail merchandise without prior authorization. Passengers are responsible for postage and appraisal costs. If you need assistance during the cruise, contact your Shopping Consultant. If you need assistance within 30 days of your purchase, e-mail, contact, or write directly (include a copy of your sales receipt) to:

Customer Service: The PPI Group, Inc.

4517 NW 31st Avenue, FtLauderdale, FL 33309-3403.

Phone: 954-377-7777, 1-888-774-4768 • Email: NCL.service@ppigroup.com

International Designer Brand Guide

Ammolite by Korite

- Diamonds International
- Venetian Jewelers

Philip Stein Teslar

- Diamonds International
- Venetian Jewelers

Crown of Light

- Diamonds International

Sophia Fiori Blue Diamonds

- Venetian Jewelers

DiVersa

- Effy Jewelers

The Eighty-Eight

- Diamonds International

Ernst Benz

- Diamonds International

The Pink Panther Collection

- Diamonds International

Hearts On Fire

- Diamonds International

Yvel

- Diamonds International